



聯 展 科 技 有 限 公 司

Internet Properties Technology Limited

**I n s p i r e d   T e c h n o l o g y**



## I.T. SOLUTION.

We help you in every step from conceptualization, design, development, customization, implementation and maintenance of solutions that aim to cater unique business requirements. Our experienced team members develop custom software products in a rapid yet efficient way by making use of the latest technology which will ensure you to gain measurable business profits.

Our clients receive our solution that increases their communication and integration with customers and partners it takes their business to the next level of efficiency and performance. We assure our programs are internally tested for security and viability before they are released.

## WEB MARKETING.

We go far beyond eye-catching web design but interface that enables easy navigating around pages. Based on your needs, goals, requirements, approach to business, the latest technologies and industry trends, together with a vast experience in graphic design, we are able to analyze requirements to the creation of website's structure, programming languages and to implement of new site, providing complete front-end and back-end development.

We offer more than just web design, others web marketing services include email marketing, social media marketing, search engine optimization (SEO), pay per click (PPC) and web analytics.

## MOBILE APPS.

IPT is keen on making significant advancements in mobile application development. We have dedicated engineers for mobile development equipped with fine knowledge and expertise in multiple mobile technologies. We have delivered solutions for almost every platform to ensure your business can be succeed in that regard.

We discuss and conceptualize your ideas, create innovative designs, develop and test the apps and execute on demand. We offer dynamic solutions and engaging user experience, from mobile to tablet application development services for multiple platforms with attractive pricing schedules.

## DOC SOLUTION.

We offer comprehensive document management and storage solutions to our clients. Aiming at connecting you with the latest, most effective resources in technology for running your business, we provide our clients the best possible combination of technologies for the storage, protection and fast availability of documents.

We strive to accelerate your workflow and improve your business process with our solutions, which provides you a more efficient and effective way of creating, organizing and managing documents.



# 系統及 軟件解決方案

我們提供各類型的應用系統或流程解決方案，由系統構思、平台設計、系統開發、管理及後期監控。我們可切合不同行業的需要，調教不同範疇或細節，提供最貼合的解決方案。

我們所建立的系統，讓您透過加強您與客戶或合作夥伴的溝通，提升工作效率及表現。我們將在系統運作前，進行一連串嚴格測試，以確保系統能順利運行。

# 網頁設計及 網上推廣策劃

我們提供全方位的網上營銷服務，網頁設計必定是其中最重要一環。我們所設計的網站不但能助您引起客戶的興趣，更能突出貴公司的特色，為您締造統一且鮮明的風格。我們的設計團隊不時更新最新網頁知識，無論是製作公司網站還是網上商店，均會採用最新編寫程式技術，為網站加添各種新穎的元素。

除專業網頁製作外，我們另提供電子郵件推廣、社交網絡營銷、搜尋引擎優化、搜尋贊助網站及網站分析等服務。

# 手機應用平台

我們的手機應用程式研發工程師擁有多年豐富經驗及專業技巧，由構思、設計、研究、開發至跟進服務，為您在不同平台上建立多元化的程式，讓您透過手機程式鞏固客戶的關係並開拓新市場。

我們重視您的想法，在整個項目開始之先，我們將首先聆聽並收集您對程式製作的要求和目的，然後與客戶討論各想法的可行性，務求能創作一個能長期吸引用者使用的程式。

# 文件管理方案

我們為客戶提供全面的文件管理及儲存的解決方案。我們協助客戶與最新、最有效的資訊技術連接，提供最可行的儲存、保護及快捷的文件管理綜合方案，達致改善工作流程，提高工作效率的目標。

我們精於觀察每位客戶的文件處理方式及步驟，著重於生產、管理、控制和儲存等方向，致力研究可促進和改善工作流程的解決方案，並藉此提高生產力和效率，降低成本。



# ABOUT US 關於我們

Internet Properties Technology Limited (IPT) is a comprehensive information technology service company established in Hong Kong since 2006. Our objective is to provide the most appropriate system or solution to customers such that they can gain significant advantage over their competitors and profit from their online business.

We are dedicated to becoming the industry leader in the development and provision of Internet, multimedia and e-commerce related technology applications. We help our clients pursuing success from a wide range of key sectors and industries, offering expert help at all stages from inspiration to implementation and beyond.

聯展科技有限公司 (IPT) 是一間成立於2006年的專業科技服務公司。由最初於香港成立至今，聯展科技已高速發展成為一間具規模及提供多元化資訊科技服務的公司。

我們竭力為顧客提供高質素及最適合的產品及服務，並致力於成為提供互聯網、多媒體及電子商務相關科技服務的領導者。我們的專業團隊精於網際網路、電子商務應用程式開發、資訊科技及系統整合等，為不同行業及領域的顧客提供一站式的解決方案。

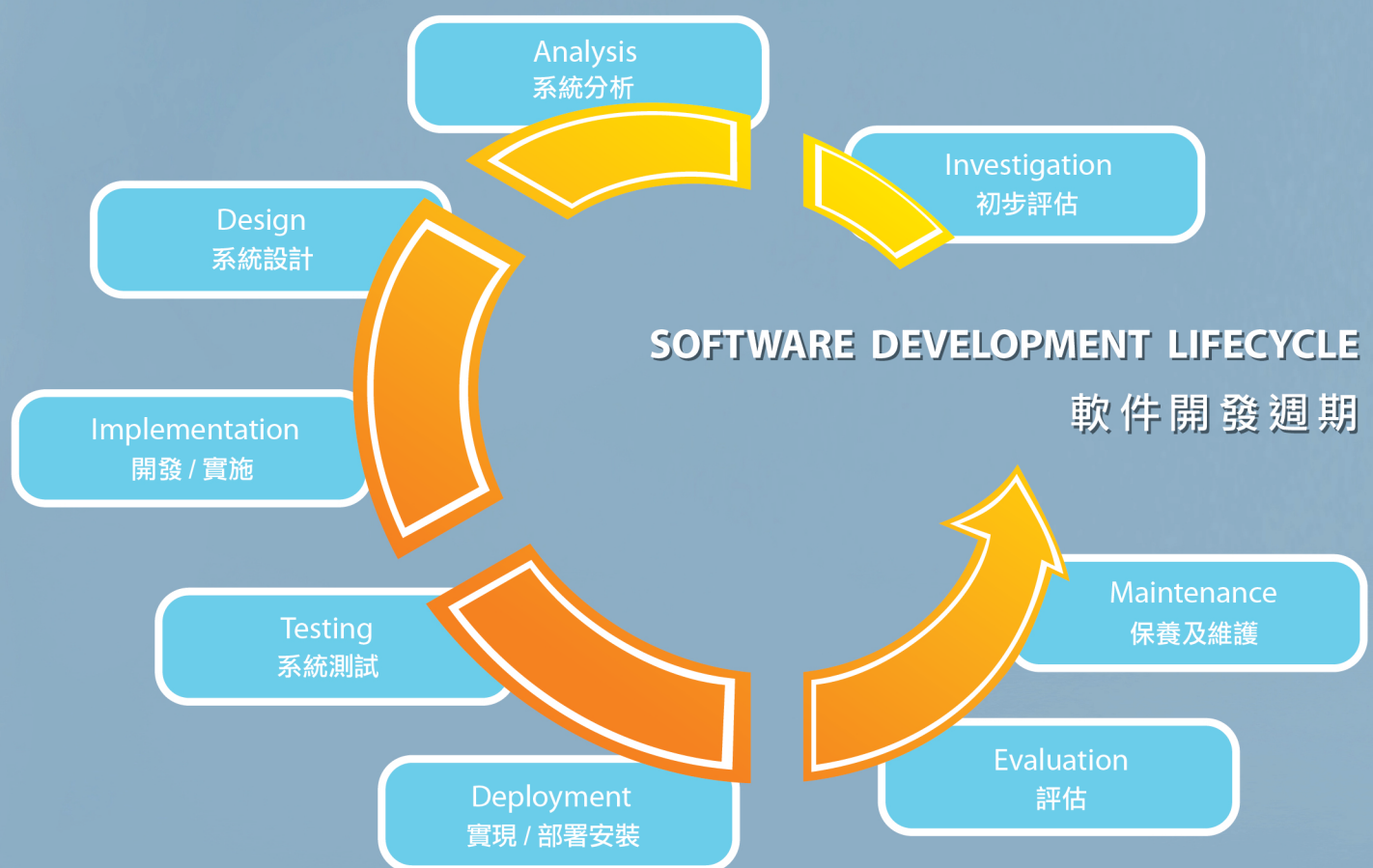
## OUR MISSION 使命

- We strive to deliver the best services that meet and exceed our clients' expectation.
- We are growing steadily and we are sure that we can provide continue services to our clients in the future.
- We have specialist in different fields, and can provide different levels of services.
- 我們保證提供一流的服務，致力超越顧客的要求。
- 我們的業務正穩步增長，能確保可持續為客戶提供最佳的服務。
- 我們確保以專業技術及經驗，為客戶度身訂造最貼切的解決方案。





## SYSTEM & SOFTWARE SOLUTION 系統及軟件解決方案



You do not just need IT solutions. You need experts to understand how the solution is designed to best suit your needs. You need software and hardware that fit in seamlessly with your current infrastructure. You need your people to understand the system and how to use it. You also need help when you want to upgrade, expand, diversify or if you simply have ongoing questions after system launch. Our service team is committed to your success from the instigation and installation of your solution to training and ongoing support.

我們的團隊會與您攜手合作，為您的個案進行獨立評估、研究，繼而執行方案並向使用者提供訓練簡介。IPT 已研發的多個軟件方案，包括會員系統、會議室預訂系統、貿易系統以至支援系統能應用於不同範疇上，助您提升工作效率並減低營運成本。我們更會持續改良軟件，維持高質素的軟件開發服務。



# OUR BUSINESS 公司業務



## WEB MARKETING 網頁設計及網上推廣策劃

IPT provides not only a single website but a complete online marketing solution. From website development to searching engine optimization (SEO), pay-per-click management (PPC), email marketing and social marketing, these new internet marketing technologies and tactics are getting more powerful every day. We design, execute, and manage your online strategies, and successfully accelerate your online presence.

We provide a wide range of innovative solutions for corporate website, online store, or community website. With our professional web design skills, we have already created and launched hundreds of successful websites. Our strong background and rich experience in web design are definitely reasons for you to trust.



除提供專業網頁設計，公司網站，網上商店外，我們提供不同方面的網上推廣方案，搜尋引擎優化、搜尋贊助網站、電子郵件推廣、社交網絡營銷及網站分析。我們將為客戶設計、製作並管理一個整合的推廣方案。

我們擁有專業的網頁設計技術和已累積多年的豐富經驗，並已成功建立大量不同行業的網站，絕對值得您的信任。



## WEBSITE DEVELOPMENT WORKFLOW 網站設計流程

Gathering Information  
了解客戶需要

Confirm Quotation  
確認合約

Layout Design  
網站風格設計

Programming Development  
程式製作

LAUNCH  
發表網站

Amendments  
跟進修改網站



# OUR BUSINESS 公司業務



## OPTAGGER EMAIL MARKETING CAMPAIGN 網上推廣

IPT has newly developed Optagger Email Campaign System to meet marketing challenges. Optagger provides you an one-off solution to create email marketing campaigns within minutes and directly reach your targeted customers. <http://www.optagger.com>

### Deliverability Tools

We enable customers mailing to their clients within minutes. By continuously keep monitoring at several main spam-blocking databases, together with our anti spam program, we can ensure your message gets to your prospective customers and can obtain high open rate in average.

### Analytic Software

With auto-responders for follow-up and tracking result, we provide detailed reports of your campaigns including open rates, bounce rates and click through rates through graphs, charts.

Optagger 一站式電郵推廣方案，讓您在幾分鐘內製作專業的推廣電郵，並有效發送至不同的目標客戶，其主要功能包括：

#### 發送推廣活動

在Optagger，客戶能於數分鐘內發送至各電郵名單。我們的團隊密切監察各個主要的防濫發資料庫，並運用特別研發的程式，有效增加電郵發送率及開啟率。

#### 發送結果報告

我們提供詳盡的發送報告，內容提及開啟率、點擊率、反彈電郵、拒收電郵，助您分析每個推廣活動的成效，為下個活動做好更多準備。

How Important  
eDM is



Exposure of Your Campaign

### Digital Promotion Trends

64%

eDM

8%

Social Media Website (Facebook, Twitter, Youtube)

5%

SMS







# MAKING ANYWHERE ACCESS A REALITY

## 讓客戶隨時接觸到您



IPT designs and builds mobile applications that are customer-friendly, multi-platform enabled and capable of backend system integration. After listening to your initial concepts and requirements, we will suggest the best solutions for you that adds new value to your business in terms of user interface and functionality. Our customized and creative mobile applications enable you to keep close contact and communication with your customers anytime anywhere.

創新的手機應用程式讓您在短時間內大幅增加您的曝光率，把潛在和目標客戶吸納成為您的新客戶，又可將您的產品及信息快速滲透具高消費力的智能手機用家當中，潛在的商機多不勝數，現在就立即建立您的第一個應用程式！我們的專業團隊擁有不同類型的應用程式開發經驗，我們會細心聆聽您的概念及每個要求，提供專業的建議，讓您對製作過程及進度有充分的了解，而且我們投放大量資源在創作及設計手機應用程式，定能滿足及突顯客戶的製作目標。

### Our Application Development

- Conceptualization
- Design Development
- Application Development
- Application Testing
- App Store Submission

### 我們的製作流程:

- 構思及籌劃
- 設計開發
- 編寫程式
- 程式測試
- 遞交至 App Store 及 Google Play



# OUR BUSINESS 公司業務



## DOCUMENT SOLUTIONS 文件管理方案

## PROVIDING THE LEADING I.T. SOLUTION IS ONLY ONE ASPECT OF IPT'S STRENGTH

### 讓您實現更有效率的解決方案



## ptiDocz Document Workflow Management 文件流程管理

OptiDocz document workflow system is a web-based application which can be customized to fit your business needs. By automating the most difficult tasks associated with revision control, imaging, document indexing, electronic forms, document delivery, document retrieval, searching and routing documents for approval, our solutions help your company manage the complete lifecycle of document process without a hassle.

OptiDocz 是個管理文件及流程的解決方案，專門為公司客戶處理公司各類型文件，透過文件存取、電子表格、索引管理、自動排序審批流程，讓整個文件的收發流程更順暢，從而提高工作效率及節省開支。







## Easy Indexing with OCR (Optical Character Recognition) 光學文字辨識

OCR engine enables users to recognize data from all kinds of documents by flexible indexing options and excellent retrieval capabilities. Our capture engine not only can capture the content of document but also can store it in database and can be retrieved by any of the indexed word(s) at a later date. Furthermore, one of the features, ZONE OCR allows you to acquire utmost accuracy and makes your document experience more efficient.

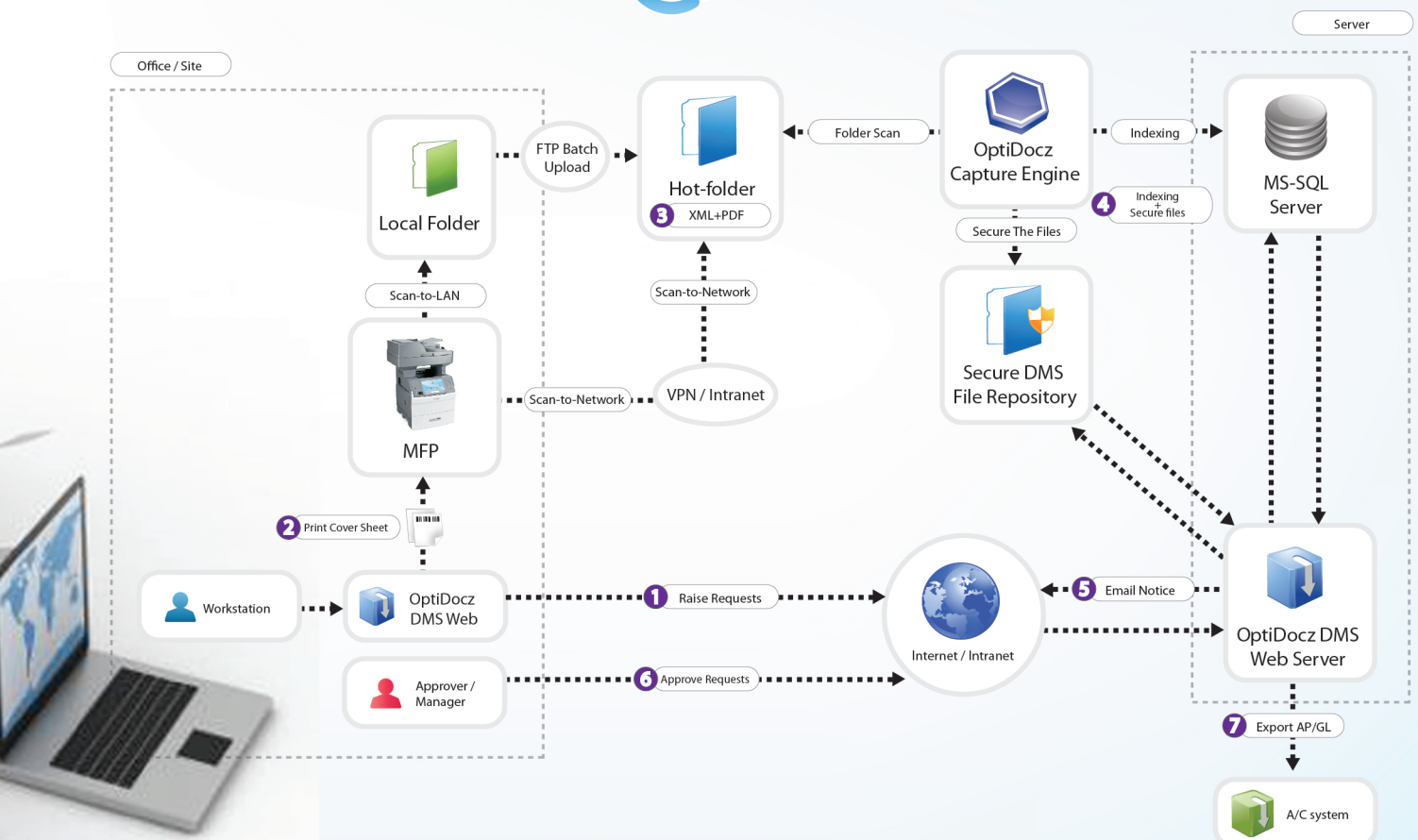
OptiDocz 融合了 OCR 光學文字辨識技術，能自動將經掃描的文件轉換至可搜尋的電子格式，具高識別能力，能確保辨識率高達 98%，大大節省日後搜尋文件的時間，簡化工序。此外，使用者可預設特定文件範圍，可讓系統辨識為索引，方便省時。



## Save Time & Money on Search 搜尋省時方便

When documents are scanned to OptiDocz, they become searchable. With indexing, categorization and advanced search, documents can be located properly for easy access by users.

當文件掃描至 OptiDocz，系統可自動將文件轉化成可搜尋的文字或索引選項。使用者可透過我們的索引、文件分類及進階搜尋等功能，大大省卻搜尋時間。





## Our Clients



協康會  
Heep Hong Society



醫院管理局  
HOSPITAL  
AUTHORITY



Queen Mary Hospital 瑪麗醫院



Dah Chong Hong Holdings



Good Hope School  
Past Students Association



環境保護署  
Environmental Protection Department

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